

LIFEFORCE™

Alltech Supplement Boosts King's Champion in the Making

When top British event rider Mary King was presented with a year's supply of Alltech's LIFEFORCE™ equine supplement as part of her prize at the Alltech FEI World Equestrian Games, she had no hesitation in choosing MHS King Joules to trial the product.



LIFEFORCE™ is a natural feed additive that aids digestion and helps improve and maintain condition and muscle tone, so Mary's 6-year-old event horse (barn name "Jay") was an ideal candidate. He was still growing into his frame and lacked topline and condition.

Mary explained, "Jay was not fully developed, so he just needed a little extra help, especially as we were trying to build him up while much of his energy intake was going into getting him fit. I found that LIFEFORCE™ helped him get the most out of his food, and he has certainly improved as a result.

"Not only has he put on weight and muscled up, especially along his topline, but his coat is a lot brighter, too. He's has some good results and is definitely performing at his best. He absolutely loves the taste, so I don't have to worry about him not eating enough – in fact, he licks his bucket until every speck has gone. I think the before and after pictures say it all."

Mary considers LIFEFORCE™ suitable for all kinds of equines, from a child's pony to the fit performance horse. Daily supplementation with the product helps create an ideal digestive environment to help achieve and maintain peak body and muscular condition, as well as supporting healthy hooves and coat and promoting overall healthy growth.



Before



After